



NARASARAOPETA ENGINEERING COLLEGE

(AUTONOMOUS)

SOCIAL MEDIA COMMITTEE

A **Social Media Committee** is a team responsible for managing and promoting an organization's online presence through platforms like Instagram, Facebook, and X. It works to create and share engaging content, provide updates about events and activities, and interact with the audience to build a positive image. The committee also ensures that all posts are accurate, creative, and aligned with the organization's goals, acting as the official digital voice that connects the organization with the public.

OBJECTIVES OF THE COMMITTEE

1. To promote college activities through platforms like Facebook, Instagram, X, LinkedIn, and WhatsApp.
2. To create awareness among students within and outside the college about seminars, workshops, and technical programs.
3. To encourage student participation in activities that improve technical knowledge.
4. To provide a platform for students to share their ideas, experiences, and views on technology.

FUNCTIONS OF THE COMMITTEE

1. To handle Public Relations activities of the college.
2. To manage key domains such as Public Relations, Website updates, Social Media pages, and official Newsletter/Newspaper.
3. To maintain media relations and update media about college events and achievements.
4. To cover college events by writing press releases, taking photographs, and ensuring proper media coverage.
5. To create and provide content for regular updates on the college website.
6. To manage and maintain the official social media pages of the college.

SOCIAL MEDIA COMMITTEE MEMBERS

S.No.	Name of the Staff Member	Designation	Dept.	Designation in the Committee
1	Dr.S.Venkateswarlu	Principal	ECE	Chairperson
2	Dr.B.Jhansi Vazram	Professor & HOD	IT	Convener
3	Mr.SK. Subhani	Asst. Professor	CE	Member
4	Mr.P.D.V.S.Kishore	Assoc. Professor	EEE	Member
5	Ms. D. Raghavendra	Asst. Professor	ME	Member
6	Dr. J. Brahmaiah Naik	Professor	ECE	Member
7	Dr. K Suresh Babu	Assoc. Professor	CSE	Member
8	Mr.T.V.Manohar	Asst. Professor	IT	Member
9	Mr. M Sai Yaswanth	Asst. Professor	CSE(ET)	Member
10	Dr. G Anil Kumar	Asst. Professor	MBA	Member
11	Mr.A Papa Rao	Asst. Professor	MCA	Member