

DEPARTMENT OF MBA
MANAGER - HE, WHO DO THINGS RIGHT

Vision

- ❖ To provide world class learning experience in the field of management and develop leadership capabilities to withstand global challenge thus make MBA distinctive, Research oriented and professional programme that is equipped to build on the twin pillars of theory and practice.

Mission

- ❖ To impart and nurture managerial and entrepreneurial skills in the students
- ❖ To create a competitive environment for student to upgrade their knowledge and sharpen the skills
- ❖ To encourage the faculty and students to undertake research and consultancy assignments promoting self-employment through entrepreneurship

New Trend

Business analytics refers to the skills, technologies, practices for continuous iterative exploration and investigation of past business performance to gain insight and drive business planning. Business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods

Faculty Focus

Publications/Conferences/FDP

Dr.Y.Sivareddy, Y.Suresh, S.Salma & D.Satish Babu has been participated in the “**5-Day International Online FDP Series on Trending Technologies**” conducted by **MEASI Institute of Information Technology** in **November 2022**.

Dr.Y.Sivareddy, Y.Suresh, S.Salma & T.L Sravani Kumari have been participated online national workshop on “**Identifying Predatory and Cloned Journals**” conducted by Indian Institute of Management & Commerce (UG & PG COLLGE) Sponsored by Vasavi Foundation) OSMANIA University on 25th November 2022.

Dr.Y.Sivareddy and Y.Suresh have been taken the Puneet Sankalp and committed to prevent spread of plastic pollution and support Puneet Sagar Abhiyan in protecting the water bodies from plastic contamination on 04-11-2022.

Dr.M.Aravind, has actively participated in Blended mode Professional Development Program on “ Outcome Based Education and Design Thinking” Conducted by IEEE Guntur Subsection and Department of Electrical and Electronics Engineering,KLEF Deemed to be University from 7th to 15th October,2022.

Y.Suresh & S.Salma have been participated in the One day Online FDP on “**ICT Tools: A New Vista in Teaching**”, held on 07-10-2022,organized by **Research club**, Department of commerce,Sona College of Arts & Science Salem-05

Dr.Y.Sivareddy,Y.Suresh,D.Satish Babu & S.Salma has participated in Three Days National Level Workshop on “Statistical Analysis using SPSS for Research” held at Karmaveer Bhaurao Patil College,Vashi,Navi Mumbai from 30th Sep-2nd Oct 2022.

Dr.Y.Sivareddy,Y.Suresh & S.Salma have been participated 5- Day online International FDP on “ Current Trends in Information Technology” conducted by MEASI Institute of Information Technology from 26th to 30th September 2022.

Dr.Y.Sivareddy, Y.Suresh & S. Salma participated A Five Day National Level FDP on “**CRYPTOCURRENCY, BLOCKCHAIN & CYBER SECURITY**” organized by Department of Commerce and Department of Computer Science, KMM College of Arts and Science, Thrikkakara from 12th September 2022 to 16th September 2022.

Suresh Yamarthi & Syed Salma Faculty, Department of MBA,NARASARAOPETA ENGINEERING COLLEGE (A), For participating in One Week Faculty Development Programme on Research Methodology and Data Analysis in Business Management organized by Department of Commerce and Business Management, Krishna University from 25-08-2022 to 01-09-2022.

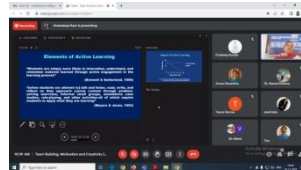
Suresh Yamarthi, Mr. Dr.Y.Sivareddy, Syed Salma & D.Satish Babu Faculty, Department of MBA, NARASARAOPETA ENGINEERING COLLEGE (A), has actively participated in One Week Faculty Development Programme (FDP) on ART OF INNOVATIVE DESIGN THINKING organised by Department of Commerce and Business Management, University College of Arts and Science, held from 17-08-2022 to 23-08-2022.

Y.Suresh, Assistant Professor has completed course Research Writing at ClassUpon Academy of Research and Education on 17-7-2022 to 22-07-2022.

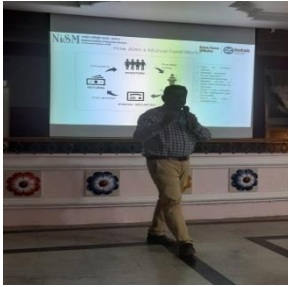
Departmental Activities

Workshops/Seminars/Industrial visits/Webinars

Department of MBA organized one week faculty development program on “**Team Building, Motivation & Creativity**” in association with NITTTR, Chandigarh from 12th to 16th December 2022.



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Department of MBA organized A Two Day Workshop on “ **Financial Education on Indian Securities Market**” from 13th to 14th December 2022.



Our MBA Department conducted the motivational program on Build Self Confidence for 1st Year MBA Students on 13-09-2022.

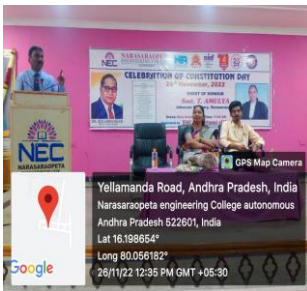
Department of MBA organized a programme on **World**



Human Rights Day on 10th December 2022. MBA and MCA students participated in the programme.



Our department of MBA Conducted A national Level Webinar on Financial Empowerment Through Wealth Creation 19th August 2022. The Resource Person **Mr. Surya Kanth Sharma**, Senior Consultant, AMFI.(Former DGM, SEBI),230 members are participated

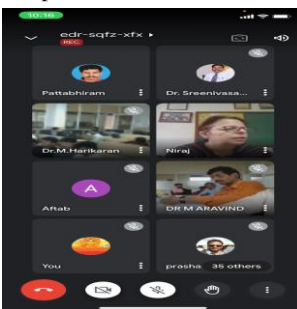


Department of MBA Organized Constitution Day on 26th November 2022



Our MBA Department conducted Viva-Voce for final year MBA students on 28th and 29th July-2022.

Department of MBA organized one week faculty



development program on “**Funding Opportunities in Engineering**” in association with NITTTR, Chandigarh from 14th to 18th November 2022.

Our I Year MBA students went to Mittapalli Spinners Pvt.,



Ltd., GuravaiPalem for industrial visit. In that visit students gained some knowledge on manufacturing process of making yarns and procurement of raw material. On 25th July-2022.



Our Dept. of MBA Graduation day is celebrated for MBA 2018-2020, 2019-2021 & 2020-2022 batch students by our institution on 17-09-2022. 77 students have been attended for this ceremony.

Our I Year MBA students went to JOCIL for industrial visit.



In that visit students gained some knowledge on manufacturing process of making soaps and procurement of raw material.

Student Focus

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Placements:

26 II Year MBA students selected in ICICI campus drive

Curricular & Co-Curricular activities (Sports)

II Year MBA Student T.Kotiswami selected JNTUK Volleyball team on 14-12-2022



MBA I Year student P.Shiva Bhavani participated poster presentation in Mathematics Day competition got consolation prize on 17th DEC 2022.



Our I MBA student participated Energy Conservation Day completion and got 3rd prize on 14th Dec-2022.

I MBA Student Y.Kamalnadh Reddy has participated in the One day Online FDP on “ICT Tools: A New Vista in Teaching”, held on 07-10-2022, organized by Research club, Department of commerce, Sona College of Arts & Science Salem-05

I MBA Student B.Ashok has participated 5- Day online International FDP on “ Current Trends in Information Technology” conducted by MEASI Institute of Information Technology from 26th to 30th September 2022.

I Year MBA II Sem students have been successfully completed internships in different areas

V.Devi vara Prasad has successfully completed the training on How to Build Your Personal Brand.

V.Devi vara Prasad has successfully completed his internship as a Human Recourse Manager INTERN at “ Mahakal Chemical Pharmaceutical Private Ltd” from 08th Aug 2022 to 21st September 2022.

Yadala Kamalanadh Reddy for completing 120 days of learning in Business Development Course on 26-09-2022.

Jyothi Sana & Sritejaswini Annam has been successfully completed their internship in Human Resources live projects with Skill vertex from 5th Aug to 5th September 2022.

Sritejaswini Annam has successfully completed her internship in Human Resources live projects with Skill vertex from 5th July to 5th August 2022.



Our I Year MBA students won 1st prize on the Eve of Ganesh Chaturdhi competition of making Ganesh Idols with waste material on 30-08-22.

The following students are academic toppers in their respective classes.



B.Durga 20471E0006 IV Sem 9.38	D.S.L.Tejaswini 20471E0016 IV Sem 9.38	H.L.Triveni 20471E0024 IV Sem 9.25	M.Susmitha 20471E0044 IV Sem 9.13
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Alumni Voice

It is an immense pleasure to say that I was a part of NEC. It helped me a lot to derive the inherent talents in myself to meet the career requirements. I hearty thank my faculty for helping me to develop managerial skills.



M.Mahesh (2010-2012)
IDFC Bank Manager Guduru

Student’s Voice

I feel proud to be a part of NEC .It provides me great opportunity to enter the corporate business world.



D.Lakshmi Tejaswini
MBA IVSem
H.T.no:20471E0016