

DEPARTMENT OF MBA MANAGER - HE, WHO DO THINGS RIGHT

Vision

- ❖ To provide world class learning experience in the field of management and develop leadership capabilities to withstand global challenge thus make MBA distinctive, Research oriented and professional programme that is equipped to build on the twin pillars of theory and practice.

Mission

- ❖ To impart and nurture managerial and entrepreneurial skills in the students
- ❖ To create a competitive environment for student to upgrade their knowledge and sharpen the skills
- ❖ To encourage the faculty and students to undertake research and consultancy assignments promoting self-employment through entrepreneurship

New Trend

Business analytics refers to the skills, technologies, practices for continuous iterative exploration and investigation of past business performance to gain insight and drive business planning. Business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods

Faculty Focus

Y.Suresh, Sk.Kareem Bahsa, S. Salma & T.L.Sravani Kumari participated Two day International Conference (Virtual) IAQHEI'2022 on "Innovative mechanisms & standards for Assuring Quality in HEIs" Organized by IQAC & ASC ,KL Deemed to be University. On 11th & 12th March-2022.

Sk.Kareem Bahsa & T.L.Sravani Kumari, Asst.Professor Participated 2-Days national Conference on " Innovative Mechanism & standards for assuring quality in HEI" by IQAC ,KLEF on 11&12

Dr.P.Pattabhi Ram, Assoc.Professor and I.Sridhar, Assoc.Professor, published a paper on "A Study on Business Intelligence on fraud Detection in retail Banking Products", ICSSR Sponsored Two-Day National seminar on Social Innovation & Entrepreneurship in India. Organized by Department of Commerce & Management, K.B.N. College (Autonomous), Vijayawada, vol-III, ISBN: 978-81-947453-1-0, on 25th & 26th Feb-2022.

Y.Suresh, Asst.Professor, published a paper on "Entrepreneurial Skill Development", ICSSR Sponsored Two-Day National seminar on Social Innovation & Entrepreneurship in India. Organized by Department of Commerce & Management, K.B.N. College (Autonomous), Vijayawada, vol-III, ISBN: 978-81-947453-1-0, on 25th & 26th Feb-2022.

Sd.Salma, Asst.Professor, published a paper on "Skill Development & Business Education", ICSSR Sponsored Two-Day National seminar on Social Innovation & Entrepreneurship in India. Organized by Department of Commerce & Management, K.B.N. College (Autonomous), Vijayawada, vol-IV, ISBN: 978-81-947453-1-0, on 25th & 26th Feb-2022.

Y.Suresh & Sk.Kareem Bahsa, Asst.Professors, published a paper on Impact of Covid-19 on Education in Guntur District, A.P National Journal, ISSN No:2321-6964

S. Salma & T.L.Sravani Kumari, Asst.Professors, published a paper on Impact of Covid-19 on Human Resource Management with reference to Work-Life Balance Naional Journal, ISSN No: 2321-6964.

Sk.Kareem Bahsa & T.L.Sravani Kumari, Asst.Professor, Participated 2-Day National workshop on "IP maxima ,IPR awareness for maxima" organized by innovative technology enabling centre & CSIR-Institute of Minerals and Materials Technology, Bhubaneswar during January 7-8, 2022.

Our Dept. of MBA organized National Level Management Prasthan 2K22 on 07-05-2022, in that program conducted various events B-Quiz and Young Mangers and finally distributed certificates for winners by guest.



Our 2nd year MBA students celebrated fresher's day for 2021 batch those who got opportunity for MBA admission and 1st year MBA students celebrated farewell for 2nd year MBA students on 02-06-2022.



Student Focus

The following students are academic toppers in their respective classes.



B.Durga	D.S.L.Tejaswini	H.L.Triveni	M.Susmitha
20471E0006	20471E0016	20471E0024	20471E0044
IV Sem 9.14	IV Sem 9.14	IV Sem 9.14	IV Sem 9.14

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I Year MBA students are participated in techno management fest 2k22 at Kallam Haranadhareddy Institute of Technology,guntur,on 22-04-2022.They got 1st prize.



Placements

20 students of MBA got opportunities in various companies Like ICICI and Cogent in MAY-2022.

Alumni Voice

It is an immense pleasure to say that I was a part of NEC. It helped me a lot to derive the inherent talents in myself to meet the career requirements. I hearty thank my faculty for helping me to develop managerial skills.



M.Mahesh (2010-2012)

IDFC Bank Manager Narasaraopeta

Student's Voice



I feel proud to be a part of NEC .It provides me great opportunity to enter the corporate business world.

D.Lakshmi Tejaswini

MBA IVSem

H.T.no:20471E0016