



NARASARAOPETA ENGINEERING COLLEGE

(AUTONOMOUS)

IPR CELL COMMITTEE MEMBERS

S.NO.	Name of the Staff Member	Designation	Dept.	Designation in the Committee
1	Dr.M.Sreenivasa Kumar	Principal	ME	Principal
2	Dr.S.V.N.Sreenivasu	Professor	CSE	Convener
3	DrP.Pattabhram	Professor & HOD	MBA	Member
4	Dr.D.Jagadish	Professor	ME	Member
5	Dr.S.Siva Nageswara Rao	Professor	CSE	Member
6	Dr.Sk.Md.Shareef	Assoc. Professor	EEE	Member
7	Dr K.Raju	Professor	ECE	Member
8	Dr K.Nageswara Rao	Professor	MCA	Member

OBJECTIVES OF THE CELL

1. IPR Cell will be responsible for conducting the following:
 - i. IPR Awareness Programs – Conducting IPR awareness programs for students, faculty, researchers, officials, etc.
 - ii. Training Workshops/ Advanced level training/awareness programs
2. IPR Cell shall provide an environment for academic and R&D excellence and conduct dedicated programs on IPR for the undergraduate and postgraduate students as well as organise regular IPR counselling programme for research scholars.
3. IPR Cell shall expose students, faculty, researchers, officials, etc. to the prevalent
4. IPR law practices and provide them with an opportunity to learn and use legal skills under the supervision of IP practitioners and experts.
5. IPR Cell shall provide a platform to diagnose innovation and research on contemporary issues of national and international relevance leading to creation of IPR.

- 6.** IPR Cell shall facilitate, encourage, promote and establish collaborative frameworks for industry – NEC partnerships at national and international scale to initiate research and development of commercial value.
- 7.** IPR Cell will facilitate the recording, monitoring and maintenance of the IPR portfolio of the NEC may choose an outside counsel/ IPR firm for managing its IPR portfolio.
- 8.** IPR Cell will enhance the reputation of the NEC as an academic research institution and a member of society as well as the reputation of the Researchers through bringing the research results to public use and benefit. It will ensure that a culture is built that enhances recognition and respect for IPR amongst students, faculty, researchers, officials, etc.
- 9.** IPR Cell will set out the NEC procedures on the identification, ownership, protection and commercialization of IPR.
- 10.** IPR Cell (IPRC) on regular basis will encourage researchers to identify solutions for problems faced by the industries and tailor research projects around the same.
- 11.** In case of IPR Filings: Students pursuing Under Graduate/ Post-Graduate and above courses (M. Tech and Ph.D. students) shall be encouraged to undertake patent search before publishing any research paper and subsequently file for a provisional patent for novel inventions.
- 12.** Intellectual property plays an important role in providing a competitive edge to any Institution.
- 13.** The tangible assets like inventions, designs, software, brand name and other creative & innovative ideas are more valuable than physical assets.
- 14.** NEC IPR Cell is committed to encourage, protect, manage and commercialize Intellectual Property such as Patent, Copyright Trademark etc. generated through the College.
- 15.** The cell creates conducive environment in the academics for the development of Intellectual Property.
- 16.** Faculty and students of NEC are actively participating in the IPR filing process in different Disciplines of Engineering & Technology.