

Kotappakonda Road, Yellamanda (Post), Narasaraopet – 522601, Guntur District, A.P., India.

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Phone: 08647-239905 Website: www.nrtec.in

Date: 24/06/2020

## CIRCULAR

We wish to inform that we are going to conduct a webinar on "leadership talk" on 27th

June 2020 at 1 pm through Microsoft teams E-certificates will be to all provided to all participants. The meeting link will share on 27-6-2020at 12.00 pm

Timings:1pm

Copy To:

Concerned members through their HODs

Copy to Chairman, for information.

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Phone: 08647-239905 Website: www.nrtec.in

Date: 29/06/2020

#### Program report

Program Name: leadership talk

Date/Duration: 27/06/2020

Name of the Resource person: Sri Dipendra Mancohs, Motivational Speaker

Number of participants: 120

#### Program objective:

· Creative problem solving

- · Management Performance
- Effective communication skills
- · Change management

Topics covered: The following topics were discussed in this workshop

- Leadership Concept & Present Scenario, Entrepreneurial Competencies
- Identification & Selection of leaders
- Business Plan Preparation, Business Opportunity Identification, Organizing programmes capabilities

#### Program outcomes:

- Students will understand the history of leadership and current leadership theories. In addition, students will understand how leadership models are put into practice personally, locally, and globally.
- Students will gain knowledge of diverse cultures, cross-cultural communication, the dynamics of privilege and oppression, and the uses of power between groups.
- Students will understand how ethics, morals, and values relate to their leadership dilemmas.
- Students will be able to integrate their lived experiences into their leadership development process





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Phone: 08647-239905 Website: www.nrtec.in

Date: 28/06/2020

## CIRCULAR

We wish to inform that we will be organizing "An Awareness Quiz on Usage of Arogya Satu app" in association with students and staff through online mode on July 1st 2020. Faculty members and students are requested to join a meeting though zoom meeting. link Wii be provided on 01-7-2020 at 2.45 pm

Timings:3pm



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Date:02/07/2020

## Program report

Program Name: An Awareness Quiz on Usage of Arogya Satu app

Date/Duration: 01/07/2020 at 3pm

Name of the Resource person: proof. Sanjay Inamdar, Entrepreneur and founder of

flacon, MIT, Harvard

Number of participants: 115

Program objective:

To encourage and instil the students to use this app and provide awareness among the students. Benefit in terms of learning/Skill/Knowledge

- How make secure for our selves
- How to analysis our health condition
- Make sure away from the covid patient
- · To know which area is dangerous
- To find nearer covid health care centres

**Topics covered:** The following topics were discussed in this workshop

- ➤ Awareness about Arogya setu app Concept & Present Scenario
- > Identification of Corona health care centres
- > To know symptoms of covid

#### Program outcomes:

- > Proper information about this app
- Helps to get day to day update about this virus
- > Self-assessment
- > Your health status

Convenor (IIC)



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Date: 09/11/2020

## CIRCULAR

We wish to inform that we will be organizing "Orientation session on National Education Policy with a focus on Innovation and Entrepreneurship", on 13th November 2020. Faculty members and students are requested to be present in the Main Seminar Hall (Block 2) at 1:30 pm without fail.

Timings: 1:30 pm to 3.30 pm

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## **Program Report**

Program Name: National Education Policy with A Focus on Innovation and Entrepreneurship

Date/Duration:13-11-2020 / 1:30 pm to 3:30 pm

#### Name of the Resource person:

 M.Sreenivasa Kumar, Principal, Narasaraopeta Engineering College (Autonomous), Narasaraopeta. Ph: 9440757039, E-mail: principal@nrtec.in.

Number of participants: Teaching staff 100 and Students 100

#### Program objective:

The general aim and objectives of education in India is to cater to the all-round development of the individual. Further, it should foster the development of the child's latent potentiality. Education must not only enrich and develop the individual but must help him to become a useful and productive member of society. The vision of the National Education Policy is: National Education Policy 2020 envisions an India-centric education system that contributes directly to transforming our nation sustainably into an equitable and vibrant knowledge society by providing high-quality education to all.

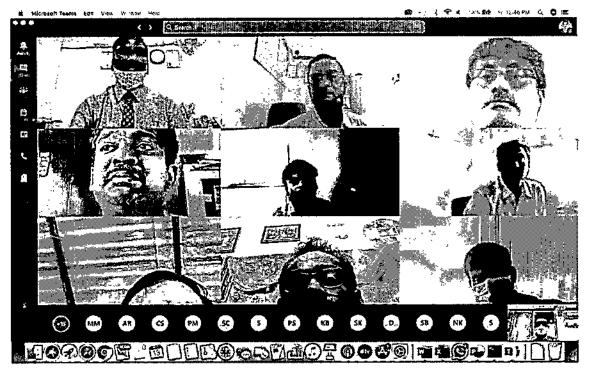
Topics covered: 1) India-centric education system

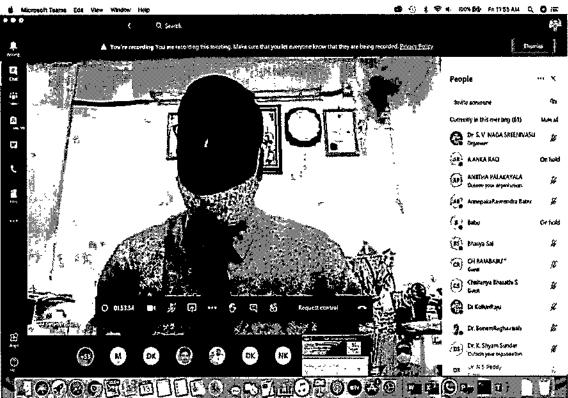
- 2) Transforming our nation sustainably
- 3) vibrant knowledge society by providing high-quality education to all

#### Program outcome:

Educational outcomes are the criteria used to select materials, outline content, develop
instructional procedures, and prepare tests and examinations. Educational outcomes must be
learner rather than educator based.

Convenor (HC)





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Date: 16/06/2021.

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## **CIRCULAR**

All the students and teaching staff are hereby informed that Workshop on "Intellectual Property Rights (IPRs) and IP Management for start up", on 16<sup>th</sup> June 2021. Faculty members and students are requested to attend in the Seminar Hall (Block 3) at 02:00 pm.

Timings: 2:00 pm to 4:00 pm

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## **Program Report**

Program Name: Intellectual Property Rights (IPRs) and IP Management for start up

Date/Duration: 16/06/2021/ 2:00 pm to 4:00 pm

#### Name of the Resource person:

 M. Srinivasa Kumar, Principal, Narasaraopeta Engineering College (Autonomous), Narasaraopeta. Ph: 9440757039, E-mail: principal@nrtec.in.

Number of participants: Students 30

#### Program objective:

IPR allows a startup that has developed an innovative device to compete effectively against large companies after patenting its invention. If a startup has a unique unpatented invention, larger rivals can easily copy, manufacture, and market it, effectively negating the start-up's effort to create its invention. IP can be a unique selling proposition (USP) of the product or service in today's competitive and dynamic world. It helps create a sustainable and defensible differentiator for the startup. Moreover, by creating a high entry barrier, it helps start-ups to grow faster with respect to its competitors

#### **Topics Covered:**

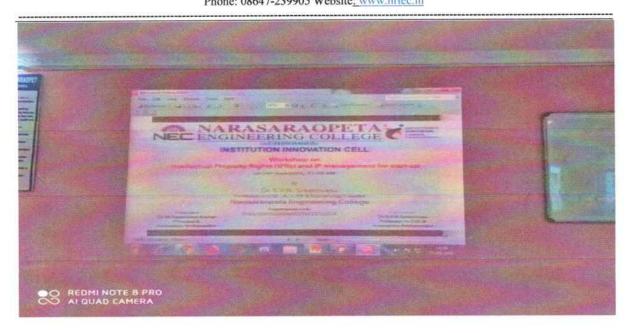
Copyrights, Patents, Trademarks, and Trade Secrets - Four Types of Intellectual Properties.

#### **Program Outcome:**

- > Register copyrights, trademarks, and patents. ...
- Register business, product or domain names. ...
- Create confidentiality, non-disclosure or licensing contracts for employees and partners. ...
- Implement security measures. ...
- > Avoid joint ownership



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Date: 23/06/2021

## **CIRCULAR**

We hope to inform that we will be organizing Orientation session for all students & AMP "Faculties of Institute by Innovation", on 26/06/2021. Faculty members and students are request to attend in the Seminar Hall (Block 2) at 01:00 pm.

Timings: 10:30 am to 12:00 pm

Concerned members through their HODs

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## **Program Report**

Program Name: Faculties of Institute by Innovation

Date/Duration: 26/06/2021/10:30 am to 12:00 pm

#### Name of the Resource person:

 M. Srinivasa Kumar, Principal, Narasaraopeta Engineering College (Autonomous), Narasaraopeta. Ph: 9440757039, E-mail: principal@nrtec.in.

2. G. Subramanian, Head – Human resources, Yoshin Group, Chennai.

Number of participants: Students 150

## Program objective:

- Cash flow Quadrant as mentioned in the book Rich Dad Poor Dad
- > Genesis of Entrepreneurship and its meaning
- ➤ Who is an Entrepreneur and Characteristics of a good Entrepreneur?
- Various examples of successful companies that have changed the world like Alibaba.com, Amazon, Uber, Facebook, Paper Boat, Madhur Sugar and so on

#### Topics covered:

Institutional innovation as novel, useful, and legitimate change that disrupts the cognitive, normative or regulative mainstays of an organizational field

#### Program outcome:

- 1. The session created a positive mindset among the students about choosing to do a business over opting for a job.
- 2. A business could be a new idea or an old idea in a new format.

Convenor



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Date: 22/06/2021

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## **CIRCULAR**

All Teaching staff is hereby informed that the "Orientation session for all students &AMP, faculty of the institute by innovation ambassador" will be held on 26th June 2021. All the faculty and students are requested to attend the meeting through the Microsoft team's platform. The link will be provided.

Timings: 10:30 am to 12:30 pm

Concerned members through their HODs

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Date: 27/06/2021

## **Program Report**

Program Name: Orientation session for all students &AMP, faculty of institute by innovation ambassador

Date/Duration: 26-06-2021/10:30 am to 12:30 pm

#### Name of the Resource person:

Dr. B. Raghavaiah, Department of ECE, Narasaraopeta Engineering College (Autonomous), Narasaraopeta.

**Number of participants:** External participants: 3; Student participants: 450; Faculty participants: 50.

Program objective: To create awareness about start-ups and related ecosystems

IIC – Narasaraopeta Engineering College, organized an Orientation session by Innovation Ambassador for all students. The session was addressed by Dr. B. Raghavaiah. The objective of the session was to make students learn about entrepreneurship and strategies through which a business can expand.

#### **Topics Covered:**

- · Genesis of Entrepreneurship and its meaning
- · Who is an Entrepreneur and Characteristics of a good Entrepreneur?
- Various examples of successful companies that have changed the world like Alibaba.com,
   Amazon, Uber, Facebook, Paper Boat, Madhur Sugar and so on.

#### Program outcome:

- The session created a positive mindset among the students about choosing to do a business over opting for a job.
- 2. A business could be a new idea or an old idea in a new format.



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Date: 10.06.2021

## **CIRCULAR**

All the faculty and students are here by informed that a workshop on "Intellectual Property Rights (IPRs) and IP management for start-up" is scheduled on 16<sup>th</sup> June 2021 at 11.00 AM. The webinar is being mentored by Dr. M. Sreenivasa Kumar, Principal & IIC President, Narasaraopeta Engineering College & Innovation Ambassador. In this regard, interested faculty members and students can participate in this programme.

Date: 16th June 2021

Time: 11.00 am to 1.00 pm



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## Report on

# Workshop on Intellectual Property Rights (IPRs) and IP management for start up

16-6-2021

Resource Person: Dr S.V.N.Sreeivasu, Professor in CSE, he filed more than 10 patents and grated 2 international patents.

The Objective of this workshop is how to file the patents, management of IP for startups.

Dr sreenivasu has explained and show the patent filling procedure thoroughly explained. In this workshop 40+ students and 5+ faculty are participated in offline.





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Date: 03.07.2021

## **CIRCULAR**

We wish to inform that we will be organizing an Interactive Webinar on "Successful Start-up Founder" (Entrepreneurs in Campus) on 07-07-2021 at 10.30 AM through Microsoft teams. The resource person is Mr. K. Chiranjeevi, Managing Partner, Indian metal works, Addanki. Interested faculty, Research scholars, and PG students can attend. The meeting link will be shared on 07-07-2021 at 10.00 AM.

Date: 07 July 2021

Time: 10.30 am to 12.30 pm



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# Webinar on Successful Start-up founder (Entrepreneurs in Campus)

#### Report



Interactive Webinar on "Successful Start-up founder (Entrepreneurs in Campus)" was organized on 07-07-2021 under the banner of IQAC & IIC of the Narasaraopeta Engineering College, Narasaraopeta.

The speaker (Entrepreneur) for this program was Mr. K.Chiranjeevi, Managing Partner, INDIAN METAL WORKS, Addanki, Praksam District, and A.P. and around 130 students of different departments of Narasaraopeta Engineering College, Narasaraopet have participated in the program. Faculty members were also present during the online lecture. The entire program was conducted online through Microsoft teams.

The session was very interactive on topics like role of entrepreneurship, experiences of the individuals with several start-ups. Later the topics covered how to execute the start-up and finishing the desired task when the goal is set.

Lecture also covered how to manage the workforce with affective utilization of human resources and receiving effective mentorship. Some topics were also covered on Estimation of risk which is an important skill to become a successful entrepreneur. The experience of the resource person in managing the firm has been shared with students.

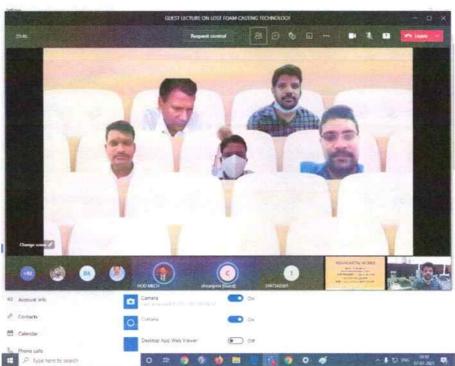
Overall the session was very attractive with glimpse on entrepreneur skills and start-up motivation to students along with some technical and managerial aspects of the metal industry organized by resource person.

# "A start-up needs people who will take ownership & responsibility to get things done"













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Date: 20.08.2021

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## **CIRCULAR**

All the faculty and students are here by informed that an online webinar on "How to plan for start-up, Legal & Ethical steps" through Microsoft teams is scheduled on 25<sup>th</sup> August 2021 at 4.00 PM. The webinar is being mentored by Dr. M. Sreenivasa Kumar, Principal & IIC President, Narasaraopeta Engineering College & Innovation Ambassador. In this regard, interested faculty members and students can participate in this programme. The meeting link will be shared on 25-08-2021 at 3.00 PM.

Date: 25 August 2021

Time: 4.00 pm to 5.30 pm



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## Report On

Online Webinar on How to plan for start- up, Legal & Ethical steps

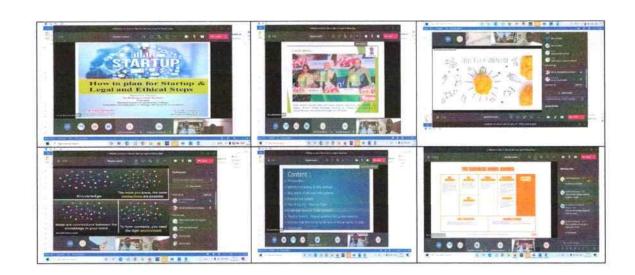
On 25th August 2021

Resource Person: Dr M.Sreenivasa Kumar, Principal & IIC
President, Narasaraopeta Engineering College
& Innovation Ambassador

The Objective of this webinar is to motivate the students and Faculty members to convert their innovation ides into the Start-Ups. A plan for to start a startup with legal and ethical way. In this programme 140+ students and faculty of other and our college are joined through online with Microsoft teams. We received the good feedback from the participants about this webinar. I hope all are gained knowledge in this plan for to convert innovation ideas into start-ups.

The galley of photos is enclosed







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Date: 19.06.2021

## **CIRCULAR**

All the faculty members and students are here by informed that an Orientation Session on "Innovation and Entrepreneurship" organized by Institution's Innovation Council, (IIC 3.0), Narasaraopeta Engineering College, Narasaraopet, Guntur Dist., A.P. on 23<sup>rd</sup> June 2021 at 4.00 PM in Online Mode. The resource person is Dr. M. Sreenivasa Kumar, Principal and Innovation Ambassador of Design Thinking and Innovation, Narasaraopeta Engineering College. In this regard, interested faculty members and students can participate in this programme.

Date: 23rd June 2021

Time: 4.00 pm to 5.30 pm



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#### INSTITUTION INNOVATION CELL

Organizes an orientation Session

On

Innovation & Entrepreneurship On 23<sup>rd</sup> June 2021, 4.00 PM

## REPORT

An Orientation Session on Innovation and Entrepreneurship organized by Institution;s Innovation Council, (IIC 3.0), Narasaraopeta Engineering College, Narasaraopet, Guntur Dist, A.P. on 23<sup>rd</sup> June 2021 at 4.00PM in Online Mode.

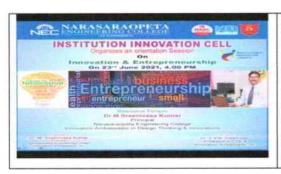
In this programe has coordinated the Dr S.V.N.Sreenivasu, Convener of IIC and Professor in CSE, Dept. of CSE,NEC. The resource person Dr M.Sreenivasa Kumar, Principal and Innovation Ambassador of Design Thinking and Innovation, Narasaraopeta Engineering College.

The Objective of this programme is to motivate the student and faculty to Innovation and Entrepreneurships.

After successfully delivered goods in this session by the resource persons on Entrepreneurship and Innovation by way of showing the role models of the entrepreneur's personalities and young entrepreneur's passion and women entrepreneurs work hard and explain the characteristics of entrepreneur.

In this session 450+ students and faculty are representing from 10 states are registered. Continuously more than 250 are avail the session till the end.

Many of the participants are expressing their view has excellent session and to think to go in this direction.







## VIDEO LINK:

https://drive.google.com/file/d/1iwc7UGekqI4kVA4qQNutxh2eAzfnFqlT/view?usp=sharing

## Activity Planner for Quarter IV

SN.	Activity	Date
1	IIC Council Meeting- Review of Q3 progress and Planning of Q4.	30 <sup>th</sup> May
2	Orientation session for all students & faculties of Institute by Innovation Ambassador	26 <sup>th</sup> June
3	Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level	30 <sup>th</sup> August
5	National Webinar on Research, Innovation and Ranking (MIC driven Activity)	11 <sup>th</sup> August
6	Semester Break: Internship at start-up.	June - July



Kotappakonda Road, Yellamanda (Post), Narasaraopet - 522601, Guntur District, A.P., India.

Approved by AICTE, New Delhi & Permanently affiliated to JNTUK, Kakinada, Code: 47,

Accredited by NBA & NAAC, ISO 9001: 2015 Certified Institution

Phone: 08647-239905 Website: www.nrtec.in

Date: 21.06.2021

## **CIRCULAR**

We wish to inform that a virtual seminar on "Design thinking and Innovation Design" organized by Institution's Innovation Council, (IIC 3.0), Narasaraopeta Engineering College, Narasaraopet, Guntur Dist., A.P. on 26<sup>th</sup> June 2021 at 10.30 AM in Online Mode. The resource persons are G. Subramanian, Head-Human Resources, Yoshin Group, Chennai, and Dr. M. Sreenivasa Kumar, Principal and Innovation Ambassador of Design Thinking and Innovation, Narasaraopeta Engineering College. In this regard, interested faculty members and students can participate in this programme.

Date: 26th June 2021

Time: 10.30 am to 12.30 pm



Concerned members through their HODs Copy to Chairman, for information. Copy to HODs (for circulation among staff)

- Chairman
- Secretary
- AO
- HOD, CE.
- HOD, EEE
- HOD, ME
- HOD, ECE
- HOD, CSE

PRINCIPAL
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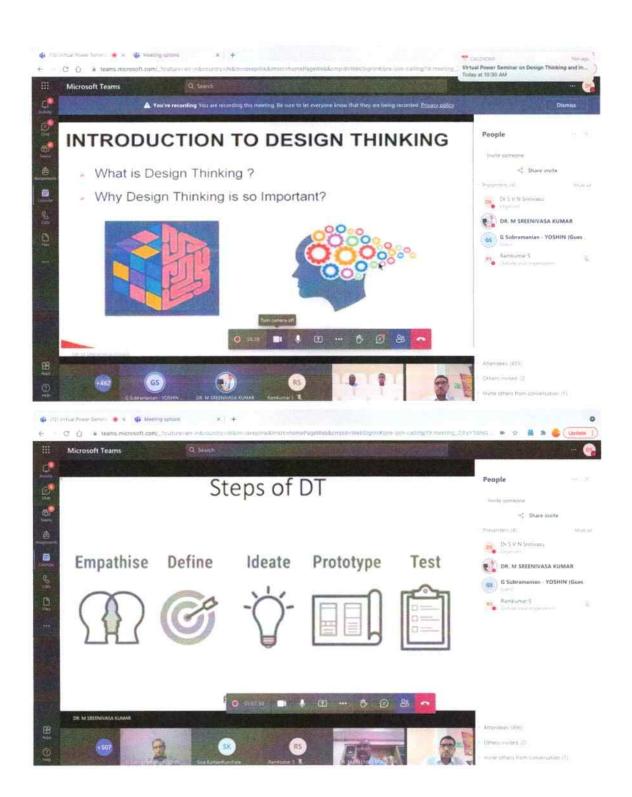
- HOD, MBA
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- HOD, TPC
- HOD, MCA
- PD
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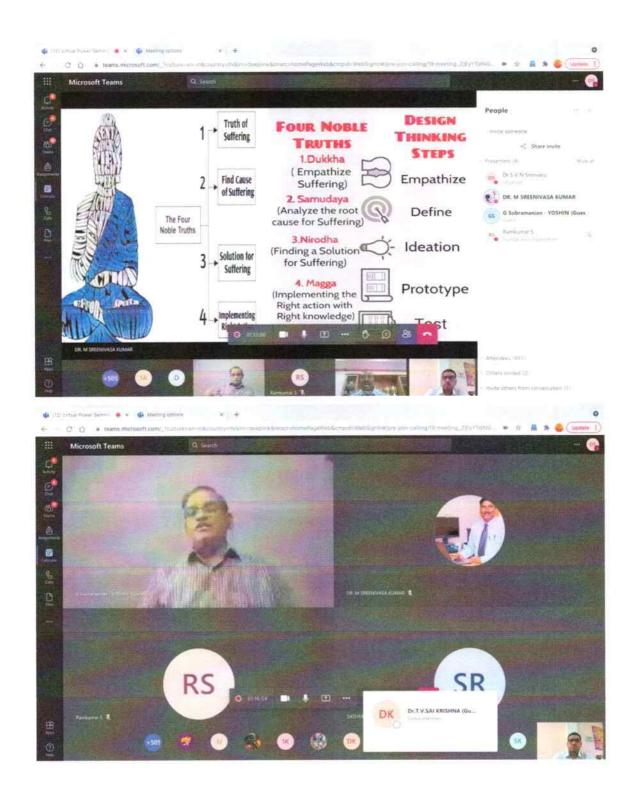
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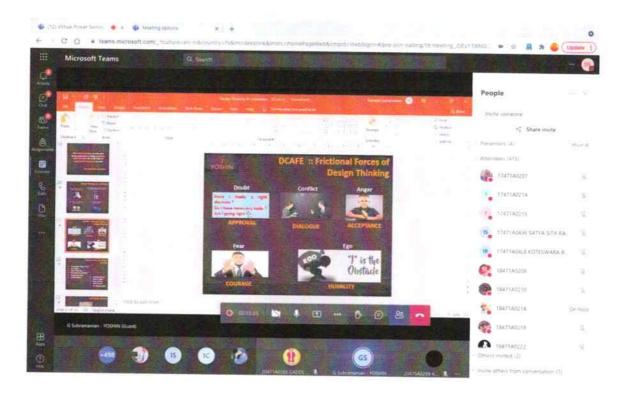
A Virtual seminar on Design thinking and Innovation Design



A Virtual seminar on Design thinking and Innovation Design organized by Institution;s Innovation Council, (IIC 3.0), Narasaraopeta Engineering College, Narasaraopet, Guntur Dist, A.P. on 26th June 2021 at 10.30AM in Online Mode. In this programe has coordinated the Dr S.V.N.Sreenivasu, Convener of IIC and Professor in CSE, Dept. of CSE,NEC. The resource persons G.Subramanian, Head-Human Resources, Yoshin Group, Chennain and Dr M.Sreenivasa Kumar, Principal and Innovation Ambassador of Design Thinking and Innovation, Narasaraopeta Engineering College. The Objective of this programme is to motivate the student and faculty to Innovation into Design thinking. After successfully delivered goods in this session by the resource persons on Design thinking and Innovation Design by way of showing the role models of the Design Thing. In this session 450+ students and faculty are representing from 10 states are registered. Continuously more than 250 are avail the session till the end. Many of the participants are expressing their view has excellent session and to think to go in this direction.







#### VIDEO LINK:

https://necgroup1-

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