

IPR CELL COMMITTEE MEMBERS

S.NO.	Name of the Staff	Designation	Dept.	Designation in
	Member			the Committee
1	Dr.M.Sreenivasa Kumar	Principal	ME	Principal
2	Dr.S.V.N.Srinivasu	Professor	CSE	Convener
3	Dr.S.Venkata Ramana	Professor & HOD	MBA	Member
4	Dr.D.Jagadish	Professor	ME	Member
5	Dr.S.Siva Nageswara Rao	Professor	CSE	Member
6	Mr.Sk.Md.Shareef	Assoc. Professor	EEE	Member
7	Mr.J.V.K.Ratnam	Assoc.Professor	ECE	Member
8	Mr.G.Sambasiva Rao	Asst. Professor	MCA	Member

OBJECTIVES OF THE CELL

- **1.** IPR Cell will be responsible for conducting the following:
 - i. IPR Awareness Programs Conducting IPR awareness programs for students, faculty, researchers, officials, etc.
 - ii. Training Workshops/ Advanced level training/awareness programs
- 2. IPR Cell shall provide an environment for academic and R&D excellence and conduct dedicated programs on IPR for the undergraduate and postgraduate students as well as organise regular IPR counselling programme for research scholars.
- 3. IPR Cell shall expose students, faculty, researchers, officials, etc. to the prevalent
- 4. IPR law practices and provide them with an opportunity to learn and use legal skills under the supervision of IP practitioners and experts.
- 5. IPR Cell shall provide a platform to diagnose innovation and research on contemporary issues of national and international relevance leading to creation of IPR.

- 6. IPR Cell shall facilitate, encourage, promote and establish collaborative frameworks for industry NEC partnerships at national and international scale to initiate research and development of commercial value.
- 7. IPR Cell will facilitate the recording, monitoring and maintenance of the IPR portfolio of theNEC may choose an outside counsel/ IPR firm for managing its IPR portfolio.
- 8. IPR Cell will enhance the reputation of the NEC as an academic research institution and a member of society as well as the reputation of the Researchers through bringing the research results to public use and benefit. It will ensure that a culture is built that enhances recognition and respect for IPR amongst students, faculty, researchers, officials, etc.
- 9. IPR Cell will set out the NEC procedures on the identification, ownership, protection and commercialization of IPR.
- 10. IPR Cell (IRCG) on regular basis will encourage researchers to identify solutions for problems faced by the industries and tailor research projects around the same.
- 11. In case of IPR Filings: Students pursuing Under Graduate/ Post-Graduate and above courses (M. Tech and Ph.D. students) shall be encouraged to undertake patent search before publishing any research paper and subsequently file for a provisional patent for novel inventions.
- 12. Intellectual property plays an important role in providing a competitive edge to any Institution.
- 13. The tangible assets like inventions, designs, software, brand name and other creative & innovative ideas are more valuable than physical assets.
- 14. NEC IPR Cell is committed to encourage, protect, manage and commercialize Intellectual Property such as Patent, Copyright Trademark etc. generated through the College.
- 15. The cell creates conducive environment in the academics for the development of Intellectual Property.
- 16. Faculty and students of NEC are actively participating in the IPR filing process in different Disciplines of Engineering & Technology.