NEC/III Cell/2019

Office of the Principal, Date: 07.06.2019

## **OFFICE ORDER**

The following Cell is constituted for  $\underline{\textbf{Industry Institute Interaction (IIIC}}$  with the following members :

S.No.	Name	Dept.	Position
1	Dr.D.Jagadish	ME	CONVENER
2	Dr G.Raghavaiah	ECE	Member
3	Dr K.Lakshminadh	CSE	Member
4	Mr.Sk.Md.Shareef	EEE	Member
5	Dr G.Babu Rao	CIVIL	Member
6	Dr K.Siva Reddy	MBA	Member

Industry Institute Interaction Cell acts as a liaison centre between industry and various departments of Narasaraopeta Engineering College (NEC). The NEC faculty and students interact with industry in all possible ways with the spirit of deriving mutual benefit. To bridge a gap between the theoretical and practical aspects of the curriculum, Industry Interaction is extremely important. The Industry Interaction Cell recognizes this need and addresses it through the regular associations and meeting with industry experts and provides industry exposure to the students and enables them to pick up skills besides what is being imparted in the classrooms.

## **Objectives of Industry Institute Interaction Cell**

- To have better interaction between technical institution and industry
- To organize or conduct workshop, seminars, add on courses, faculty development programs with joint participation of the faculty and the industry
- To sign Memoranda of Understanding (MOU) between the institute and various industries to bring the two sides strategically closer

These objectives can be achieved by providing the very good bridge between industry and the academic institute and to promote the good Institute-Industry Interaction for our institute, following schemes have been undertaken.

- Professional consultancy by the faculty to industries
- Visits of faculty to industry for study and discussions or delivering lectures on subjects of mutual interest

- Memoranda of Understanding between the Institute and industries to bring the two sides emotionally and strategically closer
- Workshops, conferences and symposia with joint participation of the faculty and the industries
- B.Tech. and M.Tech. Projects / Dissertation work in industries under joint guidance of the faculty and experts from industry
- Visiting faculty/professors from industries
- R&D Laboratories sponsored by industries at the Institute
- Practical training of students in industries
- Joint research plans and field studies by students of the institution and people from industries
- Arranging visits of students to various industries
- Internship for students
- Guest lecture Series
- Faculty development programs with joint participation of the faculty and the industry
- Personality Development and Grooming Sessions
- Placement Sessions
- Summer Internships Evaluation Process

Conferences and Seminars

To

The Concerned members.

Copy to Chairman/Secretary for information.

Copy to HODs (for circulation among staff & Display in all NBs )

PRINCIPAL

NARASARAOPETA ENGINEERING COLLEGE

IDe \ (AUTONOMOUS)

NARASARAOPET - 522 601

Guntur (Dist.), A.P.