INTERNATIONAL CONFERENCES- 2015-16

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| **S.No** | **Name of the Faculty** | **Title of the Conference** | **Details of Conference in which paper has been published** |
| **1** | **T.MALLIKHARJUNA RAO** | **A Study on Motor vehicle Insurance in India** | **A one day international conference****organized by Vivekananda Institute of****Management studies, Coimbatore,****Tamilnadu. Dt: 23-9-15, ISBN : 978-1****-943844-53-1, Page no: 121 to 131.** |
| **2** | **P. VENKAIAH BABU** | **A Study on Motor vehicle Insurance in India** | **A one day international conference****organized by Vivekananda Institute of****Management studies, Coimbatore,****Tamilnadu. Dt: 23-9-15, ISBN : 978-1****-943844-53-1, Page no: 121 to 131.** |
| **3** | **P. RAVI SANKAR** | **A Study on Motor vehicle Insurance in India** | **A one day international conference****organized by Vivekananda Institute of****Management studies, Coimbatore,****Tamilnadu. Dt: 23-9-15, ISBN : 978-1****-943844-53-1, Page no: 121 to 131.** |
| **4** | **Dr.M.S.NARAYANA** | **,“On-Line shopping Behaviour among Higher Education Students- a Case study of Guntur City”** | **A Two day International conference on** **Emerging Strategies for Business****Advancements, Organised by Department****of Master of Business Administration,****MRECW, Hyderabad. Dt: 3 & 4-7-15,****ISBN:: 9789383038367, Page no: 13 to 17** |
| **5** | **P. VENKAIAH BABU** | **,“Innovative Strategies in EDP’s for promoting Women Entrepreneurs in India”** | **A Two day International conference on****Emerging Strategies for Business****Advancements, Organised by Department of Master of Business Administration,****MRECW, Hyderabad. Dt: 3 & 4-7-15,****ISBN:: 9789383038367, Page no: 63 to 69** |
| **6** | **P. RAVI SANKAR** | **“ A Macro Perspective on Issues of Women Entrepreneurship in India”** | **A Two day International conference on Emerging Strategies for Business Advancements, Organised by Department of Master of Business Administration, MRECW, Hyderabad. Dt: 3 & 4-7-15 , ISBN:: 9789383038367, Page no: 78 to 85.** |

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|  **S.No** | **Name of the Faculty** |  **Title of the Conference** | **Details of Conference in which paper has been published** |
| **1** | **Dr.M.S.NARAYANA** | **A Structural Compendium on Service Quality and Customer Satisfaction: A Comparative Study between Public and Private Sector Banks in India** | **Organised by Seoul National University Hoarm Faculty House, Seoul, Korea. Dt 8-7-15 to 11-7-15 ISSN: 2287-478X, Page no: 227 to 239.** |
| **2** | **A. SRINIVASA RAO** | **A Structural Compendium on Service Quality and Customer Satisfaction: A Comparative Study between Public and Private Sector Banks in India** | **Organised by Seoul National University Hoarm Faculty House, Seoul, Korea. Dt 8-7-15 to 11-7-15 ISSN: 2287-478X, Page no: 227 to 239.** |

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| **S.No** | **Name of the Faculty** | **Title of the Publication** | **Details of Journal in which paper has been****published** |
| **1** | **P. VENKAIAH BABU** | **“Innovations in E-banking- A Comparative study on** **implementation of selected banks in Guntur(Dt)”** | **GEC’S International Journal of innovation Technology****and Management, Vol:1, Issue:1, 2015, ISSN:2394-594X,** **Page: 118-128.** |
| **2** | **P. RAVI SANKAR** | **“Innovations in E-banking- A Comparative study on** **implementation of selected banks in Guntur(Dt)”** | **GEC’S International Journal of innovation Technology****and Management, Vol:1, Issue:1, 2015, ISSN:2394-594X,** **Page: 118-128.** |